|  |  |
| --- | --- |
| **Name of Enterprise** | Nowgrocery.com (A Unit of Needs On Wheels Online) |
| **Company Tagline/Slogan (If any)** | We Understand Your Needs |
| **Headquarter (City/Town/District)** | Bhubaneswar, Odisha |
| **Year of Establishment/Registration** | 2016 |
| **Type (Pvt.ltd/partnership/LLP/OPC)** | Partnership |
| **Sector** | Retail |
| **Employees** | 20 |
| **Annual Budget** |  |
| **Major Funders/Investors** |  |
| **Stage (Prototype/Pilot/Revenue/Growth)** |  |
| **Founder(s)** |  |
| **About Us (Maximum 50 words)** | We are an online grocery startup based out in Bhubaneswar delivering Grocery, household, Personal care, beverages, Baby care & Pet foods to the doorstep. |
| **Product/Service/Innovation(Maximum 50 words)** |  |
| **Target Market (Maximum 50 words)** |  |
| **Value Proposition (Maximum 50 words)** |  |
| **Impact till date (In bullet points)** |  |
| **Milestones Achieved (In bullet points)** |  |
| **Growth Plan (Year wise for 3 years in bullet points)** |  |
| **Awards/Recognitions** |  |
| **Investment Required (Specify Grant, Debt, Equity separately)along with time frame** | **Type** | **Amount** | **Timeframe (e.g.2018-2021)** |
| **Grant** |  |  |
| **Debt** |  |  |
| **Equity** |  |  |
| **Customer Testimonial**  |  |
| **Contact Details (Address, Website, Email, Telephone)** |  |
| **Facebook** |  |
| **Twitter** |  |
| **Logo (High resolution)** | Share in separate JPG/JPEG file |
| **Founder(s) photo (headshot) with name** | Share in separate JPG/JPEG file |
| **Company photo (Five selected high resolution pictures of product, service, customer etc. in action) with tagline** | Share in separate JPG/JPEG files |

**Startup Profile**